

fashion calendar

JANUARY

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FEBRUARY

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UPDATE 4/1/96

1996

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new york, ny 10128
(212) 289-0420
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NOTES

1997

JANUARY

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

WEEKS BEGINNING MONDAY, MARCH 25 & APRIL 1 1996

Monday March 25 8:00 A.M.	FALL '96 PARIS/MILAN RTW AUDIO-VISUAL PRESENTATION Also, 10:00 AM, 12 Noon, 2:00, 5:00 PM. Tickets: \$50 mem./\$65 non-members. Contact: 593-1715.	THE FASHION GROUP INT'L (597 FIFTH AVE.)	TIME LIFE BUILDING 1271 6TH AVE - 8TH FL (50TH ST.)
Monday March 25 9:30 A.M.	SHOWING OF FALL/WINTER BRIDAL COLLECTION Breakfast. By invitation. Contact: 944-5757. (Fax: 944-7996).	CAROLINA HERRERA	501 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Monday March 25-27 9:30-5:30 P.M.	THE ORIGINAL TEXTILE PRINT DESIGN SALON IN NY Daily. Summer '97. To the trade only. Contact: Eileen Mislove, phone/fax: 718-722-7957.	INPRINTS	ARNO'S 141 WEST 38TH STREET
Monday March 25-26 10:00-5:00 P.M.	PRESS PREVIEW: FALL ACCESSORY COLLECTION Also, 3/26. Open house. Refreshments. Transportation available. Press: Evins Communications, 688-8200 ext. 12.	ESCADA ACCESSOIRES	1412 BROADWAY (39TH ST) SHOWROOM - 8TH FLOOR
Monday March 25 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Fax requests only: 685-1578.	ISABEL TOLEDO (254 FIFTH)	PLACE TO BE ANNOUNCED
Monday March 25 2:30 P.M.	SHOWING OF FALL COLLECTION By inv. Thereafter by appt. Buyers 768-1262. Press: Randall Rutledge Public Relations, 730-8835. (Fax: 768-1259).	MICHAEL MORALES (202 WEST 40TH, SUITE 1101)	SPANISH INSTITUTE 685 PARK AVE. (68TH/69TH ST)
Monday March 25 3:00-5:00 P.M.	FALL COLLECTION EXHIBITION By invitation. Buyers: Jocelyn Gordon, 957-9797 ext. 129. Press: Jim Brodsky, 957-9797 ext. 128 or fax: 956-1060.	NORMA KAMALI	11 WEST 56TH STREET
Monday March 25 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 302-5888. Press: Magnin/Bizer, 391-4450. (Fax: 391-5266).	SUSAN LAZAR	214 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Monday March 25 5:00-8:00 P.M.	OPEN HOUSE: CELEBRATION OF FALL COLLECTION Refreshments. By invitation. R.S.V.P.: Kate Danes Public Relations, 545-1850. (Fax: 545-9771).	ANNI KUAN	PLACE TO BE ANNOUNCED
Monday March 25 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Vincent Smarro, 406-8170. (Fax: 406-8114).	NOT EVEN THE RAIN (137 READE ST)	FOLLY (CHURCH/B'WAY) 13 WHITE STREET
Monday March 25 6:00 P.M.	1996 DRESS SCHOLARSHIP AWARDS & STUDENT PREVIEW EXHIBIT Judges: Sully Bonnelly, Bridget Foley, Cynthia Rowley, Bonnie Strauss, Tahari, Carmen Marc Valvo. By inv; 391-3632.	LORD & TAYLOR	424 FIFTH AVENUE THEATRE - 11TH FLOOR
Monday March 25 6:00-8:00 P.M.	BENEFIT LAUNCH: CHERRY BLOSSOM COLLECTION Special tribute Breast Cancer Found. & Nina Hyde Cancer Research. By inv; CMA, 685-9333. (Fax: 685-4543).	MIKIMOTO; VOGUE	730 FIFTH AVENUE (53RD STREET)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday March 25 6:00-8:00 P.M.	PREMIERE SHOWING: FALL/WINTER COLLECTION Cocktail reception. By invitation. Thereafter by appt. Contact: Farrah Jeong, 307-7406. (Fax: 307-7428).	CHOMPOL SERIMONT	T.A.G 24 W. 57TH ST. - SUITE 306
March 25	LIDA BADAY	550 Seventh	18th fl Ellen Zornberg, 840-2121
March 25	BALLANTYNE CASHMERE	499 Seventh	17th fl So. Tower 736-4228
March 25	VICTOR COSTA FOR NAHDREE	530 Seventh	15th fl 302-2540
March 25	KELLY GRAHAM	498 Seventh	11th fl 244-5511
March 25	HINO & MALEE; HINO & MALEE II (Fall II/Holiday) 214 W 39th		Suite 205 944-7980
March 25	JOOP! (Women's Fall Jeanswear thru 4/15) (Press: Atelier, 247-9299) 80 W 40th, 9th fl		997-5667
March 25	ADRIENNE LANDAU	225 W 35th	14th fl 695-8362
March 25	LEONARD	550 Seventh	18th fl Dianne Tisman, 869-3601
March 25	MARY JANE MARCASIANO (Press: Samantha Rand, 226-6809) 1410 B'way, 10th fl		John Scattozza, 921-0030
March 25	JOHN PATRICK	488 Seventh	Suite 5D 564-2218
March 25-28	GREGORY PARKINSON at Four Seasons Hotel, 57 East 57th St. By appointment. Contact: Xavier Morales, 645-4144. (Fax: 645-3888).		
March 25	AL QUINN & CO (Allen & Eve, Scaravelli, Provasoli, Zandra Rhodes, Fuego, Wayne Clark, Gaskins by Eric Gaskins, St. Maryn Knits)	530 Seventh	30th fl 382-2880
March 25- April 3	GUILANA TESO (Fall) (Fur trimmed coats & shearlings, outerwear, sportswear, knitwear & handbags). At Essex House, 160 C.P.So. By appt. Contact: Kathy Silverstein, Leonard Gorski Inc. Prior 3/24: 514-281-0060. From 3/24-4/3; 247-0300.		
March 25	TRAVILLA (Berger & Stevens)	501 Seventh	Suite 404 768-0050
March 25	VICTORIA ROYAL; VICTORIA; VIE	530 Seventh	19th fl 944-6844
March 25	ZELDA	224 W 35th	Penthouse 17 947-8410
Tuesday March 26 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: John Scher, 869-6884. (Fax: 869-6977). Thereafter by appt., Barbara Hirsh Collections, 840-1228.	SPOOKY (242 WEST 38TH, 5TH FL)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday March 26 11:00 A.M.	SHOWING OF FALL WOMENSWEAR COLLECTION By invitation. Thereafter by appointment. Buyers: 967-2494. Press: Norma Quinto, 206-1656. (Fax: 206-1659).	ANAIT BIAN (124 WEST 36TH, SUITE 605)	NV 289 SPRING ST. (AT HUDSON)
Tuesday March 26 1:00 P.M.	SHOWING OF FALL COLLECTION (Note time change). By invitation. Press: Sylvie Picquet-Damesme: 966-1958. (Fax: 966-9144).	YOHJI YAMAMOTO (103 GRAND STREET)	LEXINGTON AVENUE ARMORY (25TH/26TH ST.)
Tuesday March 26 2:00 P.M.	SHOWING OF FALL COLLECTION (Note time change). By inv. Thereafter by appt. Buyers: 343-9371. Press: Joseph Garland, 989-0412. (All faxes: 343-9417).	GABRIELLA ZANZANI	20 GREENE STREET SHOWROOM - 4TH FLOOR
Cancelled March 26	J. MORGAN PUETT SHOWING OF FALL COLLECTION, ORIGINALLY SCHEDULED FOR TUES., MARCH 26 AT 2:30 P.M., HAS BEEN CANCELLED.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday March 26 3:00 P.M.	SHOWING OF FALL COLLECTION Presented by Alternative Fashion Week. By inv. Thereafter by appt. RSVP: Suzi Funahara, 254-7703. (Fax: 228-1808).	KANAE & ONYX (231 WEST 29TH , #504)	THE TUNNEL 220 12TH AVE. (AT 27TH STREET)
Tuesday March 26 3:00-5:00 P.M.	OPENING RECEPTION: FALL ACCESSORY EXHIBITION Cocktails. By inv. Contact: Atelier Creative Services, Inc., 247-9299. (Fax: 247-9298). (Open daily, 10-6 PM., 3/27-4/2).	7TH ON SIXTH ACCESSORY DESIGNERS	50 WEST 40TH STREET
Tuesday March 26 4:00 P.M.	SHOWING OF FALL COLLECTIONS By invitation. Buyers: 532-7796. Press: Loving & Weintraub, 935-1033. (Fax: 935-1426).	JOSIE NATORI	40 EAST 34TH STREET SHOWROOM - 18TH FLOOR
Tuesday March 26 4:00-6:00 P.M.	STORE OPENING PARTY By invitation. Press: seed inc., fax requests only, 226-2127.	M.A.C SOHO	113 SPRING STREET (GREENE/MERCER)
Cancelled March 26	SIGRID OLSEN SHOWING OF FALL COLLECTION, ORIGINALLY SCHEDULED FOR TUES., MARCH 26. AT 5:00 P.M., HAS BEEN CANCELLED. (Currently showing by appointment, 840-5050).		
Tuesday March 26 5:00-7:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 764-0630. (Fax: 768-8242).	JENNIFER GEORGE	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday March 26 5:30 -10:00 P.M.	STRAW HAT WEEK FINALE BENEFIT Cocktails, buffet, silent auction. Announcing Milli Awards by Millinery Info. Bureau. Tkts: \$25; Casey Bush, 627-8333.	HUNTER COLLEGE ELEMENTARY SCHOOL	200 FIFTH AVENUE (23RD STREET)
Tuesday March 26 5:30-8:00 P.M.	EXHIBITION OF FALL COLLECTION (Note time, date, place change). By invitation. Thereafter by appointment. Contact: 221-8640. (Fax: 221-8690).	RANDY KEMPER	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday March 26 7:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: Douglas Mendelman, Keeble Cavaco & Duka. Fax requests only: 246-4098.	VERSUS BY VERSACE	BRYANT PARK GERTRUDE PAVILION
Tuesday March 26 8:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Greg Mills, 647-0863. (Fax: 647-1562).	ELIZABETH FILLMORE (130 WEST 23RD, 3RD FL)	N.Y. PUBLIC LIBRARY ASTOR HALL
Tuesday March 26 9:00-11:00 P.M.	NU BREED KICK-OFF PARTY — "A SYNERGY OF THE ARTS" Cocktails. By invitation. Contact: 922-1313 ext. 102. Press: Tom Estey, Baker Winokur Ryder, 582-0700.	FASHION CAFE	FASHION CAFE 51 ROCKEFELLER PLAZA
March 26	BLACK TIE BY OLEG CASSINI	550 Seventh	5th fl 840-6047
March 26-27	DOUGLAS HANNANT (Premiere Collection —Fall Designer Sportswear) at Cairns & Associates, 641 Lexington Ave., 12th floor. Hrs: 10:00-5:00 P.M., daily. By appointment. Contact: Laura Miller or Joseph Panetta, 421-9770.		
March 26	KOOS & CO (John Lindsey)	501 Seventh	Suite 1512 997-0484
March 26	CONSTANCE SAUNDERS	498 Seventh	18th fl 563-9700
Wednesday March 27 9:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 719-3916. (Fax: 719-4651).	SYLVIA HEISEL	230 WEST 39TH STREET SHOWROOM - 3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday March 27 10:00 A.M.	PREMIERE SHOWING: FALL COLLECTION By invitation. Thereafter by appointment. RSVP: Sharon Jordan, 252-2170.	MAGIC NEW YORK CITY	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday March 27 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 626-6000. (Fax: 626-6069).	ANNE KLEIN COLLECTION (205 WEST 39TH, 3RD FL)	BRYANT PARK GERTRUDE PAVILION
Wednesday March 27 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Fineberg Publicity, 686-7820. (Fax: 545-0656).	RODNEY TELFORD (260 WEST 39TH, 19TH FL)	N.Y. PUBLIC LIBRARY CELESTE BARTOS FORUM
Wednesday March 27 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Buyers: 768-1262. Press: Randall Rutledge, 730-8835. (Fax: 768-1259).	DONALD DEAL (202 WEST 40TH, #1101)	BRYANT PARK JOSEPHINE PAVILION
Wednesday March 27 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 662-3057.	ROGER GARY	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday March 27 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Buyers: 764-9000. Press: Sean B. Nutley, 989-7860. (Fax: 243-7807).	NISTKA (1466 B'WAY, #427)	N.Y. PUBLIC LIBRARY TRUSTEES ROOM
Wednesday March 27 4:00 P.M.	SHOWING OF FALL COLLECTION (Note date/time change)By inv. Buyers: Hector Jirald, 239-1660. Press: Klein-Xuereb Assoc., 755-7197. (Fax: 755-7710).	EV & EL (575 EIGHTH, 22ND FL)	BRYANT PARK JOSEPHINE PAVILION
Wednesday March 27 4:30 P.M.	CENTENNIAL CELEBRATION — CONVOCAION CEREMONY Spkr: Jane Alexander, Ch. of the Nat'l Endowment for the Arts. By invitation. Contact Ruth Schwartz & Co, 463-0684.	PARSONS SCHOOL OF DESIGN	66 WEST 12TH STREET TISHMAN AUDITORIUM
Wednesday March 27 6:00-8:00 P.M.	SPRING FASHIONS & SEMINAR FOR LARGE SIZEWOMEN Fashion Seminar, 6:30 PM. Launch of Emanuel/Emanuel Ungaro Woman. Press: Maury Rogoff PR. 246-6777.	GLAMOUR MAGAZINE	BLOOMINGDALE'S 59TH ST. & LEXINGTON AVE.
Wednesday March 27 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 768-5908. (Fax: 768-5750).	DKNY (240 WEST 40TH, 12TH FL)	BRYANT PARK GERTRUDE PAVILION
Wednesday March 27 7:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Press: In The Mix, 343-0808. (Fax: 343-0466)	BCBG (1466 B'WAY, 10TH FL)	BRYANT PARK JOSEPHINE PAVILION
Wednesday March 27 8:00 P.M.	SHOWING OF FALL COLLECTION By inv. Thereafter by appt. Buyers: 768-9794. (Fax: 768-9856). Press: LaForce & Stevens, 242-9353. (Fax: 242-9565).	WESTCOTT FENASCI (530 SEVENTH AVE., 20TH FL)	N.Y. PUBLIC LIBRARY ASTOR HALL (FIFTH AVE. ENT)
Wednesday March 27 10:30 P.M.	CELEBRATION OF EV & EL FALL COLLECTION To 1:30 AM. Cocktails. By invitation. Contact: Klein-Xuereb, Inc., 755-7197. (Fax: 755-7710).	ELLE MAGAZINE	F*STOP 28 WEST 20TH STREET
Thursday March 28 8:00-10:00 A.M.	PRESENTATION OF FALL COLLECTION Breakfast. By invitation. Thereafter by appointment. Contact: Susan Portnoy, 302-8179. (Fax: 302-1254).	CYNTHIA STEFFE	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday March 28 10:00 A.M.	SHOWING OF FALL COLLECTION By inv. Thereafter by appt. 575 7th , 10th fl. Buyers: 536-6301. Press: Kevin Krier & Assoc., 431-0330. (Fax: 431-0660).	LINDA ALLARD FOR ELLEN TRACY (575 SEVENTH)	BRYANT PARK GERTRUDE PAVILION
Thursday March 28 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 398-6616. (Fax: 398-0336)	GEMMA KAHNG	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday March 28 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Contact: 354-2111. (Fax: 354-2242). Press: In The Mix, 343-0808. (Fax: 343-0466).	JANET HOWARD (80 WEST 40TH ST, #403)	N.Y. PUBLIC LIBRARY CELESTE BARTOS FORUM
Thursday March 28 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 768-7984. (Fax: 768-8068).	ANTONIO GARCIA (202 WEST 40TH, 9TH FL)	N.Y. PUBLIC LIBRARY TRUSTEES ROOM
Thursday March 28 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: MariCris Paulin, Keeble Cavaco & Duka. Fax requests only: 246-4098.	RICHARD TYLER (20 GRAMERCY PARK SO.)	BRYANT PARK GERTRUDE PAVILION
Thursday March 28 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Contact: Altman Brown Communications, 245-2200. (Fax: 245-2261).	TROA (24 WEST 57TH, #505)	BRYANT PARK JOSEPHINE PAVILION
Thursday March 28 4:00 P.M.	SHOWING OF FALL COLLECTION By inv.; Christina Juarez & Assoc., 532-4224. (Fax: 683-1175). Thereafter by appt., Maggie York, 827-0521.	THE EMPEROR'S NEW CLOTHES (214 W. 39TH. #1004)	N.Y. PUBLIC LIBRARY TRUSTEES ROOM
Thursday March 28 5:00 P.M.	YOUNG DESIGNERS — FALL COLLECTIONS By inv. Buyers: O & D Productions, 582-8463. Press: Loving & Weintraub, 935-1033. (Fax: 935-1426).	GIRLS RULE (343 WEST 47TH, 3RD FL)	N.Y. PUBLIC LIBRARY CELESTE BARTOS FORUM
Thursday March 28 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Buyers: 252-2302. Press: 744-4005. (Fax: 316-3795).	EDWARD FIELDS (1430 BROADWAY, 5TH FL)	SPY BAR (SPRING/PRINCE) 101 GREENE STREET
Thursday March 28 7:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Contact: Kevin Krier & Assoc., 431-0330. (Fax: 431-0660).	TODD OLDHAM (120 WOOSTER, 3RD FL)	THE PUCK BUILDING 295 LAFAYETTE STREET
March 28 7:00 P.M.	"HISTORIC HOMES & PRIVATE LIVES," SYMPOSIUM (Contemporary life in a historic house), FIT, 227 W 27th St. Interior design/restoration industry spkrs. Reception, 9 PM, Katie Murphy Amphitheatre. Tks: \$5 (Students free).		
Thursday March 28 8:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Press: In The Mix, 343-0808. (Fax: 343-0466)	ALEXANDER McQUEEN	172 NORFOLK - SYNAGOGUE (AT HOUSTON)
Thursday March 28 8:30 P.M.	BENEFIT: 2ND ANNUAL DESIGNER BOOK BAG & FANTASY AUCTION "Dream On." Tickets: 674-2600, ext. 235. Press: Ted Inc., 564-6367. (Fax: 564-9459).	HETRICK MARTIN INSTITUTE; ALLURE MAGAZINE	BRYANT PARK GERTRUDE PAVILION
Friday March 29 9:00 A.M.	SHOWING OF FALL COLLECTIONS Women's and Men's fashions. By invitation. Contact: 764-5549. (Fax: 354-1670).	RICARDO RODRIGUEZ (221 WEST 38TH, 3RD FL)	PARSONS FASHION CENTER 560 SEVENTH AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday March 29 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Press: Sandra Shafer, 768-2220. (Fax: 768-2002).	MARK EISEN (214 WEST 39TH, 3RD FL)	BRYANT PARK GERTRUDE PAVILION
Friday March 29 11:00 A.M.	SHOWING OF FALL WOMEN'S COLLECTION By invitation. Thereafter by appointment. Contact: Karen Rushmore, 750-7919 (Fax: 750-7917 or 750-8910).	DIMITRI DONNA (681 FIFTH, 5TH FL)	N.Y. PUBLIC LIBRARY CELESTE BARTOS FORUM
Friday March 29 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Buyers: 704-9600. Press: Judith Agisim Associates, 966-0021. (Fax: 966-5741).	YEOHLEE (530 SEVENTH, 5TH FL)	BRYANT PARK JOSEPHINE PAVILION
Friday March 29 12:00-3:00 P.M.	OPENING OF THE DANA B. & KAREN BOUTIQUE With Dana Buchman, Helena Christiansen, Karen Harman. Informal modeling, book signing, photo op. Press: 246-6777	SAKS FIFTH AVENUE	FIFTH FLOOR
Friday March 29 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: Amodeo Petti, Inc., 886-9056. (Fax: 727-0669). Thereafter by appt: 967-2070.	JANE SUTTELL	N.Y. PUBLIC LIBRARY TRUSTEES ROOM
Friday March 29 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 944-5757. (Fax: 944-7996).	CAROLINA HERRERA (501 SEVENTH, 17TH FL)	BRYANT PARK GERTRUDE PAVILION
Friday March 29 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Press: KRT, 242-2550. (Fax: 242-3177). Thereafter by appointment, 214 West 39th St., 7th fl.	BISOU BISOU BY MICHELE BOHBOT	BRYANT PARK JOSEPHINE PAVILION
Friday March 29 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Kevin Krier & Assoc., 431-0330. (Fax: 431-0660).	JOOP! (300 PARK AVE., 17TH FL)	N.Y. PUBLIC LIBRARY CELESTE BARTOS FORUM
Friday March 29 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Contact: Carissa Del Rosario, 768-8839. (Fax: 768-7819).	JUSSARA LEE (231 WEST 39TH, #702)	N.Y. PUBLIC LIBRARY TRUSTEES ROOM
Friday March 29 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Buyers: 244-0843. (Fax: 244-0855). Press: Showroom Seven, 643-4810.	BETSEY JOHNSON (209 WEST 38TH, 2ND FL)	BRYANT PARK JOSEPHINE PAVILION
Friday March 29 7:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Allen Cohen, 719-9200. (Fax: 391-4327).	NICOLE MILLER (525 SEVENTH, 20TH FL)	BRYANT PARK GERTRUDE PAVILION
Friday March 29 8:00 P.M.	SHOWING OF WOMEN'S & MEN'S FALL/WINTER COLLECTION By invitation. Buses will be provided from Bryant Park & to the Puck Bldg.. R.S.V.P: 2WO ONE 2WO Group, 343-2221.	MATSUDA BY YUKIO KOBAYASHI	ACE GALLERY 275 HUDSON ST. (SPRING)
Friday March 29 9:00 P.M.	LAUNCH PARTY: "TOTAL COSMIC CAVERN" By invitation. Contact: Fiona Fahy, Total New York, 620-6100 or Ron Alan, Tunnel, 695-4682.	TOTAL NEW YORK; KENNY SCHARF & TUNNEL	THE COSMIC CAVERN 12TH AVE. & 27TH STREET
Friday March 29 9:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 343-0222. (Fax: 343-2960).	MARC JACOBS (113 SPRING, 3RD FLOOR)	THE PUCK BUILDING 295 LAFAYETTE STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday March 29 10:00 P.M.	"VEGAS" PARTY: BENEFIT FOR CANCER RESEARCH With Marc Jacobs, Naomi Campbell, Kate Moss. By invitation. Mark Baker Productions: 647-1995. (Fax: 647-0990).	MARK BAKER PRODUCTIONS	MANHATTAN CENTER 311 WEST 34TH STREET
Friday March 29 10:30 P.M.	PARTY By invitation. RSVP: Sandra Shafer or Kelley Blevins, 633-6513. (Fax: 647-1539).	MARK EISEN	WORLD GYM 232 MERCER STREET
March 29-31	INTERNATIONAL VISION EXPO (Eyewear- Spectacles & the latest techniques in leading edge treatments) at Javits Convention Center. Contact: Klein-Xuereb, 755-7197. (Fax: 755-7710).		
Saturday March 30 8:30-10:00 A.M.	BREAKFAST & SHOWING: OF FALL COLLECTION Press Open House. Informal modeling. Buyers by appt., 10 AM-2PM. Contact: 629-8686. (Fax: 629-8719)	M.A.G./MAGASCHONI	499 SEVENTH AVENUE SHOWROOM - 21ST FL. SO.
Saturday March 30 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: LaForce & Stevens, 242-9353. (Fax: 242-9565).	GIEFFEFFE/GIANFRANCO FERRE (650 FIFTH, 17TH FL)	BRYANT PARK GERTRUDE PAVILION
Saturday March 30 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Contact: Jody Donohue Associates, 688-8653. (Fax: 838-6337).	ENRICO COVERI (37 WEST 57TH ST.)	BRYANT PARK JOSEPHINE PAVILION
Cancelled March 30	VICTOR ALFARO SHOWING OF FALL COLLECTION, ORIGINALLY SCHEDULED FOR SAT., MARCH 30 AT 12:00 NOON, HAS BEEN CANCELLED.		
Saturday March 30 1:00 P.M.	SHOWING OF FALL COLLECTION (Note date & time change). By invitation. Thereafter by appointment. Contact: Jennifer Schram, 319-5118. (Fax: 319-5168)	TSE	ACE GALLERY 275 HUDSON STREET
Saturday March 30 1:00-5:00 P.M.	FASHION INSTALLATION FALL/WINTER COLLECTION By invitation. Contact: seed inc, 226-0976. (Fax: 226-2127).	RED BY MARK WHITAKER	THE INN - 56 IRVING PLACE LADY MENDEL'S TEA SALON
Saturday March 30 2:00 P.M.	SHOWING OF FALL COLLECTION By inv. Thereafter by appt. Buyers: Besa Selman, 695-9509. Press: LaForce & Stevens, 242-9353. (Fax: 242-9565).	HAN FENG (333 WEST 39TH, 12TH FL)	BRYANT PARK JOSEPHINE PAVILION
Saturday March 30 3:00 P.M.	SHOWING OF FALL COLLECTION By inv. Buyers: Joan Evangelista, phone/fax: 245-6587. Press: Klein-Xuereb Assoc., 755-7197. (Fax: 755-7710).	MARC BOUWER (27 WEST 20TH, #1201)	NEW YORK PUBLIC LIBRARY CELESTE BARTOS FORUM
Saturday March 30 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: Connie Fleming, 382-1940. (Fax: 944-5718). Thereafter by appt., 242 W. 38th, 6th fl.	DAVID DALRYMPLE FOR HOUSE OF FIELD	N.Y. PUBLIC LIBRARY TRUSTEES ROOM
Saturday March 30 5:00 P.M.	SHOWING OF FALL COLLECTION (Note time/date change). By inv. Press: KRT, 242-2550. (Fax: 242-3177). Thereafter, Annett B. 214 W. 39th St., #704.	JILL STUART (275 WEST 39TH, 10TH FL)	BRYANT PARK JOSEPHINE PAVILLION
Postponed March 30	RALPH LAUREN'S SHOWING OF FALL COLLECTION, ORIGINALLY SCHEDULED FOR SAT., MARCH 30 AT 6:00 P.M., HAS BEEN POSTPONED TO WEDNESDAY, APRIL 3, AT 10 AM & 12 NOON.		
Saturday March 30 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 695-1360. (Fax: 695-1257).	KENNETH RICHARD (240 WEST 35TH, 4TH FL)	BRYANT PARK GERTRUDE PAVILION

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday March 30 7:30 P.M.	SHOWING OF FALL COLLECTION (Note time change). Party following. Thereafter by appt. By inv; Showroom Seven, 594-1993. (Fax: 971-6066).	GHOST (498 SEVENTH, 24TH FL)	AMERICAN SAVINGS BANK 20 UNION SQ. EAST (15TH ST)
Cancelled March 30	MARIA SNYDER SHOWING OF FALL COLLECTION, ORIGINALLY SCHEDULED FOR SAT., MARCH 30 AT 9:00 P.M., HAS BEEN CANCELLED.		
Sunday March 31 11:00 A.M.	SHOWING OF FALL COLLECTION By inv. Thereafter by appt. Prior 3/25 call: Ruth Innis, 212-234-3281. (Fax: 212-491-6603). From 3/25-30: 718-789-0974.	MAD COUTURE BY MADELYN SCOTT	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Sunday March 31 11:00-2:00 P.M.	PEARLS OF THE SOUTH SEAS An extensive collection of South Sea & Tahitian pearl designs. Tahitian brunch. By inv; Maresa Laino, 605-4139.	TIFFANY & CO.	FIFTH AVENUE & 57TH STREET MAIN FLOOR
Sunday March 31 10:00 A.M.	22ND ANNUAL FLOWER SHOW — "A FLORAL FIESTA" Includes costumed character performances, flower arranging seminars, craft demonstrations, Springtime fashions & more. 10 AM, daily from 3/31-4/13. (Closed Easter Sunday). (Open to public). Contact: Tim Ray, 494-4660. (Fax: 494-3824).	MACY*S HERALD SQUARE	BROADWAY & 34TH STEET (BROADWAY ENTRANCE)
Sunday March 31 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Contact: Marion Greenberg, Inc, 246-1222. (Fax: 265-5379). Thereafter by appt., 755-5077.	SHAWN RAY FONS (35 WEST 57TH, 5TH FL)	N.Y. PUBLIC LIBRARY ASTOR HALL
Sunday March 31 12:00-3:00 P.M.	FASHION EDITORS: OPEN HOUSE Buffet lunch. For national & international press. By inv. Contact: Eleanor Lambert Ltd., 754-3047. (Fax: 826-2834).	ELEANOR LAMBERT	1060 FIFTH AVENUE (1 EAST 87TH STREET)
Sunday March 31 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Press: Keri Silverman, 575-9020. (Fax: 575-9064).	CYNTHIA ROWLEY (550 SEVENTH, 19TH FL)	BRYANT PARK GERTRUDE PAVILION
Sunday March 31 2:00 P.M.	SHOWING OF FALL COLLECTION (Note time change) By inv. Press: In The Mix, 343-0808. (Fax: 343-0466). Thereafter by appt., 1441 Broadway; 921-0888.	PARALLEL BY KATAYONE ADELI	BRYANT PARK JOSEPHINE PAVILION
Sunday March 31 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: Frederic Tremblay, 514-281-5547. Press: Croft P.R., 594-9590. (Fax: 594-9591).	MARIE SAINT PIERRE (MONTREAL, CANADA)	N.Y. PUBLIC LIBRARY TRUSTEES ROOM
Sunday March 31 4:00 P.M.	SHOWING OF FALL COLLECTION (Note date/time change). By inv. Thereafter by appt. Buyers: 221-0323. Press: Sean B. Nutley, 989-7860. (Fax: 243-7807).	VAN BUREN (1466 B'WAY, #427)	N.Y. PUBLIC LIBRARY CELESTE BARTOS FORUM
Sunday March 31 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Press: Jody Donohue Associates, 688-8653. (Fax: 838-6337).	BOB MACKIE (530 SEVENTH, 3RD FL)	LAURA BELLE 120 WEST 43RD STREET
Sunday March 31 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: MariCris Paulin, Keeble Cavaco & Duka. Fax requests only: 246-4098.	ANNA SUI (275 WEST 39TH, 5TH FL)	BRYANT PARK GERTRUDE PAVILION
Sunday March 31 7:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Contact: 921-1585. (Fax: 921-4171)	BADGLEY MISCHKA (525 SEVENTH, 14TH FL)	FOUR SEASONS RESTAURANT 99 EAST 52ND STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
CANCELLED Sunday March 31 9:00 P.M.	SHOWING OF FALL COLLECTION (Note time/place change). By inv. Thereafter by appt. Party after show. Contact: Roger Joseph, 944-0044. (Fax: 944-0104).	COLIN BAER (552 SEVENTH, 7004)	PLACE TO BE ANNOUNCED
Sunday March 31 9:30-Midnight	FASHION WEEK: PARTY Special musical guest. Cocktails. Contact: Veronika Ming/Louis Soto/Alon Jibli, 252-2223. (Fax: 944-9293).	FAD-TV	SPY 101 GREENE STREET
Monday April 1 8:30-10:00 A.M.	HUSH PUPPIES FALL PRESS PREVIEW By invitation. Contact: Cheryl Pellegrino, J. Walter Thompson, 210-8048 (Fax: 210-8462)	HUSH PUPPIES; & SAKS FIFTH AVENUE	SAKS FIFTH AVENUE CAFE SFA - 8TH FLOOR
Monday April 1 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-6660. (Fax: 302-5166).	BILL BLASS LTD. (550 SEVENTH, 12TH FL)	BRYANT PARK GERTRUDE PAVILION
Monday April 1 11:00 A.M.	SHOWING OF FALL COLLECTION (Note date & time change). By invitation. Thereafter by appointment. Contact: 354-0444. (Fax: 354-1361).	SULLY BONNELLY (530 SEVENTH, 19TH FL)	N.Y. PUBLIC LIBRARY CELESTE BARTOS FORUM
Cancelled April 1	JOAN VASS N.Y & JOAN VASS USA, SHOWING OF FALL COLLECTION, ORIGINALLY SCHEDULED FOR MON., APRIL 1 AT 11 A.M., HAS BEEN CANCELLED. (Open by appt. contact: 947-3417)..		
Monday April 1 12:00 Noon	SHOWING OF FALL/ WINTER COLLECTION By invitation. Fax Requests Only: 246-4098.	MIU MIU	BRYANT PARK JOSEPHINE PAVILION
Monday April 1 1:00 P.M.	SHOWING OF WOMEN'S & MEN'S FALL COLLECTIONS By invitation. Thereafter by appointment. Contact: 592-0388. (Fax: 354-1670). DARREN BROWN, 956-3535.	MICHAEL McCOLLOM (221 WEST 38TH, 3RD FL)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday April 1 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-6777. (Fax: 768-9110).	OSCAR DE LA RENTA (550 SEVENTH, 8TH FL)	BRYANT PARK GERTRUDE PAVILION
Monday April 1 2:00-6:00 P.M.	MAD HATTER'S TEA PARTY: BENEFIT SALE & EXHIBITION OF SPRING HATS In cooperation with Millinery Information Bureau. Free admission. RSVP: Darren Brown, 956-3535. (Exhibit/Sale, 4/1-7).	AMERICAN CRAFT MUSEUM	40 WEST 53RD STREET
Monday April 1 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Press: Loving & Weintraub, 935-1033. (Fax: 935-1426).	MARITHE & FRANCOIS GIRBAUD (214 WEST 39TH)	BRYANT PARK JOSEPHINE PAVILION
Monday April 1 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Viviane Kelly, 221-1950. (Fax: 221-1952).	MICHAEL KORS	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Monday April 1 5:00 P.M.	SHOWING OF FALL COLLECTION By inv. Thereafter by appt. Buyers: John Murphy, 757-1200. Press: Christina Juarez & Assoc., 532-4224. (Fax: 683-1175).	ZANG TOI (30 WEST 57TH, 7TH FL)	N.Y. PUBLIC LIBRARY CELESTE BARTOS FORUM
Monday April 1 6:00 P.M.	SHOWING OF FALL COLLECTION By inv. RSVP: Showroom Seven, 594-1762. Thereafter by appointment, 840-6470. (Fax: 869-4043).	VIVIENNE TAM (202 WEST 40TH, 3RD FL)	BRYANT PARK JOSEPHINE PAVILION

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday April 1 7:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 334-0055. (Fax: 334-9569).	ISAAC MIZRAHI (104 WOOSTER)	BRYANT PARK GERTRUDE PAVILION
Monday *April 1 8:00 P.M.	SHOWING OF FALL COLLECTION Also presenting Wink. By invitation. Thereafter by appt. Contact: seed inc, 226-0976. (Fax: 226-2127).	WYNN (76 GREENE)	LINDA DRESNER 484 PARK AVENUE (59TH ST)
*Monday April 1 9:00 P.M.	RECEPTION & SHOWING OF FALL COLLECTION By invitation. Contact: 423-9911, 675-4294 or 310-314-6936. (Fax: 310-314-6938). (By appt. from 3/27).	PAMELA BARISH	1088 PARK AVENUE - SUITE 7B (89TH STREET)
Monday April 1 9:00 P.M.	PARTY Cocktails. By invitation. Contact: Klein-Xuereb, 755-7197. (Fax: 755-7710).	MARC BOUWER	BAROCCO KITCHEN 42 UNION SQUARE EAST
Monday April 1- April 4	FALL '96 COLLECTION FROM LONDON By appointment. Contact: Sinty Stemp/Joyce Fenton. 011-44-171-409-2262. (Fax: 011-44-171-409-2922).	JEAN MUIR	12 WEST 57TH STREET SUITE 903
April 1-19	RAOUL ARANGO (Prior 4/1 contact: 305-569-9098; Fax: 305-569-0224)	501 Seventh, Suite 418	575-2725
April 1	MICHAEL ATCHISON & ASSOCIATES (Donald Deal, Melinda Eng, Michael Morales, Kimball Stoddard)	202 W 40th	Suites 1101 & 1102 768-1262
April 1	MARY McFADDEN	240 W 35th	17th fl Murphy Lewis, 736-4078
April 1	ILDI MARSHALL	530 Seventh	5th fl 730-2823
April 1	JOANNA MASTROIANNI	530 Seventh, 26th fl	Marion Milenovic, 764-0840
April 1	JACKIE ROGERS	202 W 40th	Suite 802 Jessica Geula, 768-2768
April 1	DARBY SCOTT	260 W 39th	7th fl 302-0737
April 1	SIGNUM/M. CRESSEY (Cerrutti 1881, Stéphane Rolland-Paris, Beverly Summers-London, Sunny Choi, Frank Usher, Fianona Knits, André Raphaël)	501 Seventh	Suite 601 869-1122
Tuesday April 2 8:30 A.M.	PRESS BREAKFAST: PRODUCT LAUNCH By invitation. Press: 886-1459.	BARNEYS NEW YORK; & FRANCOIS NARS	MADISON AVE & 61ST STREET
Tuesday *April 2 9:00 A.M.	"A HANDS ON EXPERIMENT WITH THE SCIENCE OF HAIR CARE" New products & technologies. Presentation following breakfast. Beauty press RSVP: J. Stevens, Lippe Taylor, 598-4400.	INFUSIUM 23	MARYMOUNT SCHOOL 1027 FIFTH AVENUE (84TH ST)
Tuesday April 2 9:00 A.M.	TWO SHOWINGS: FALL COLLECTION (Note Change of Time & Place). Press at 9 AM; Buyers at 10:00 AM. By invitation. Fax requests only: 980-6579.	GEOFFREY BEENE (250 WEST 39TH, 9TH FL)	PLACE TO BE ANNOUNCED
Tuesday April 2 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 292-9222. (Fax: 730-4818).	CALVIN KLEIN (205 WEST 39TH, 11TH FL)	BRYANT PARK GERTRUDE PAVILION

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 2 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 355-3232. (Fax: 644-2897).	BYRON LARS (29 WEST 57TH, 11TH FL)	BRYANT PARK JOSEPHINE PAVILION
Tuesday April 2 1:00-4:00 P.M.	FALL/WINTER COLLECTIONS CONTINUOUS MODELING Ready-to-wear, footwear, accessories. Buffet luncheon. By inv. RSVP: Eleanor Lambert Ltd., 754-3047. (Fax: 826-2834).	JOAN AND DAVID JOAN HELPERN SIGNATURE	4 WEST 58TH STREET SHOWROOM - 6TH FLOOR
Tuesday April 2 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Phone/Fax: 274-1535	C.J. YOON ONO	STINGRAY INTL STUDIOS 145 HUDSON ST (HUBERT)
Tuesday April 2 3:00 P.M.	"MASTER/APPRENTICE COLLECTION 1996" In cooperation with the CFDA Scholarship Committee. By inv; Shelley/Rae, Savvy Mgmt, 477-1717. (Fax: 477-1736).	WELLMAN/ECOSPUN	BRYANT PARK JOSEPHINE PAVILION
Tuesday April 2 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Michelle Halpern, 354-2100. (Fax: 354-2244).	PAMELA DENNIS	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday April 2 5:00 P.M.	RUNWAY SHOW & MULTIMEDIA: SKI & SNOWBOARD APPAREL By invitation; 703-506-4202. Press: Christina Juarez & Assoc., 532-4224. (Fax: 683-1175)	SKI INDUSTRIES OF AMERICA	N.Y. PUBLIC LIBRARY CELESTE BARTOS FORUM
Tuesday April 2 6:00 P.M.	TWO SHOWINGS: FALL COLLECTION (Note Change of Place). Also, 8:00 P.M. By invitation. Thereafter by appointment. Contact: 789-1500. (Fax: 354-5215).	DONNA KARAN	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday April 2 7:00 P.M.	SHOWING OF FALL COLLECTION (Note change of place). By invitation. Thereafter by appointment. Contact: KRT, 242-2550. (Fax: 242-3177).	DARYL K (208 EAST 6TH ST., SUITE A)	526 WEST 26TH STREET (10TH & 11TH AVENUES)
Tuesday April 2 7:00 P.M.	PRESS PARTY: CELEBRATING FASHION WEEK Cocktails. By invitation. Contact: Terence Womble, 252-2169. (Fax: 932-9734).	INNOVATORS ON SEVENTH	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday April 2 7:00-9:00 P.M.	"100 YEARS OF STYLE:" : COCKTAIL BENEFIT GALA Sponsored by Buick, Harper's Bazaar, Cosmopolitan, Town & Country. Sponsor donation to FIT Scholarship Fund. By invitation. Contact: Marcy Jennings, 313-662-3342. (Fax: 313-662-5913).	HEARST; & RIVIERA BY BUICK	GM SHOWROOM 767 FIFTH AVENUE
Tuesday April 2 8:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Press: In The Mix, 343-0808. (Fax: 343-0466)	CHRISTIAN BLANKEN (322 WEST 14TH, #4A)	CHERRY LANE THEATRE 38 COMMERCE STREET
Tuesday April 2 9:00 P.M.	SHOWING OF FALL EVENING COLLECTION By invitation. Thereafter by appointment. Press: Norma Quinto, 206-1656. (Fax: 206-1659).	KALIMA	SPY (SPRING/PRINCE) 101 GREENE ST.
April 2	CASTLEBERRY KNITS	530 Seventh	11th fl 221-4333
April 2	ILIE WACS	530 Seventh	19th fl 354-9080
Tuesday April 3 10:00 A.M.	TWO SHOWINGS: FALL COLLECTION Also, 12:00 Noon. By invitation. Thereafter by appointment. Contact: Robin Cavan, 704-9500. (Fax : 704-9148).	RALPH LAUREN (550 SEVENTH, 3RD FL)	650 MADISON AVENUE 6TH FLOOR